



Dear Valued Business Leader,

The City of Taylor is looking for sponsors in preparation for the 2021 market season. The **Taylor Made Market** features local growers, crafters, entrepreneurs and more. Support from partners like you enhance the market as a community asset and incubator for small businesses.

Your sponsorship of \$150 will help support this venture. Your name will adorn one of the best advertising spots in the City of Taylor – on a banner hanging on the front of the eye-catching Alfred A. Sheridan Center open-air pavilion at Heritage Park. This banner will be hung the first week of June and will stay up for the entire season through the end of September. In addition to the banner advertisement, we invite our sponsors to the set up at the market free of charge to promote your services or distribute promotional materials. We will also promote our sponsors on the Taylor Made Market Facebook page which has 1,300 local followers.

While you are thinking about making the commitment, consider the following:

- The market saw over 50,000 people over the last four seasons.
- Heritage Park is a high-traffic area of sports and leisure activity daily in the summer months.
- 20,000 vehicles per day pass the park (and your signage!)

Your sponsorship dollars will go to support market programming including:

- Signage and marketing efforts of the market
- Vouchers given to seniors to spend at the market on Senior Day (In 2019, we were able to give vouchers to 100 local seniors)
- Activities and events
- In 2019, we used sponsorship dollars to pack and distribute 50+ backpacks to Taylor youth.

If you would like to support your local market while advertising your fantastic business, this is the perfect opportunity for you!

To become a sponsor, simply make a check for \$150 payable to:

Taylor Made Market
c/o Megan Clark
22805 Goddard Road, Taylor, MI, 48180

If you have questions, please call the Taylor Recreation Center at 734-374-8900

With Gratitude,

Nicole Morba, Market Master



Taylor Made Market Sponsorship

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Website: _____

Social Media: _____

Please mail this form back with your payment to:

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Taylor, MI, 48180