



Dear Business Owner,

Heritage Skating Academy is a non-profit organization that has partnered with the Taylor Sportsplex to fundraise for our organization by selling dasher board ads in their facility. This is a terrific opportunity for your business to be recognized as a supporter of youth sports while also marketing your business to the tens of thousands of people that walk through the Sportsplex's doors each month.

The Taylor Sportsplex has established itself as the premier location for youth and adults to participate in sports activities such as soccer, hockey, figure skating, public skating and much more. The Sportsplex is also host to many other types of activities and events; trade shows, local high school graduation ceremonies, the Michigan Amateur Hockey Association's State Tournament, Tier 1 Hockey's age specific showcases, the Ice Skating Institute's Regional Skating Competition, United States Figure Skating Association Sanctioned events, and the TSX annual Spring Ice Show, which many of our skaters perform in!

The cost to advertise is \$2,200.00 per year which includes all production costs for your two 8' x 3' full color ads that will be displayed prominently in the two arenas of your choice. Additionally, your company's logo and website link will also be placed on the Taylor Sportsplex website, as well as any literature that you would like to place at their front desk.

Many area businesses have already taken advantage of this partnership and we would like to add your company to our growing list of supporters! If your company is interested in pursuing this opportunity, please complete the enclosed form. A representative from the Taylor Sportsplex will contact you to complete paperwork and help you design your ad.

Thanks in advance for your support!

Heritage Skating Academy